

CURED

**Campaign Urging Research
for Eosinophilic Disease**



Dear Local Business,

We are reaching out to local businesses in hope that you will support CURED's mission. During these hard economic times it is not easy to ask for donations but the need for support continues. We are forever grateful for your help.

Our foundation, CURED, Campaign Urging Research for Eosinophilic Disease, needs your support for our upcoming fundraising event. We are organizing a walk in Burrough's park. This event will be held on June 2, 2012.

Eosinophilic disease is a very complicated and complex disease that depletes the body of iron and essential nutrients necessary for proper development and physical growth. In addition, the symptoms associated with this disease are painful cramping, bleeding, vomiting, and polyps. In many cases, children develop severe damage to their digestive tracts. Due to lack of nourishment caused from multiple food allergies or intolerance to so many foods, some children must rely on a simplified liquid formula or a feeding tube for their nutrition on a daily basis. **IMAGINE A CHILD LIVING THEIR DAYS LIKE THIS...**

We are writing to you because you are an integral part of our community and we need your support. Since CURED's inception, many communities throughout the United States support our foundation with an overwhelming response. We would like to encourage our community to support this foundation because there are children in this area that are afflicted with this disease. To date, CURED has raised over \$2,000,000 which has gone directly to research. Raising money for not-for-profit organizations like ours has become increasingly difficult and we realize that you receive numerous requests from worthy causes. Please show the surrounding communities that the businesses they support are willing to help find a cure for this debilitating disease.

On behalf of CURED, we ask for your help to underwrite a portion of this event. If your commitment is \$1,000 or greater you will be honored as a Platinum Benefit Sponsor, \$500 or greater you will be honored as a Gold Benefit Sponsor, \$250 or greater you will be honored as a Silver Benefit Sponsor, if it is \$100 or greater you will be honored as a Bronze Benefit Sponsor. Benefits for all Sponsorship Levels include: You or your business will be named on the event brochure, listed as a benefit sponsor on Bull's walk 4 Cured website www.bullswalkforcured.webs.com and Facebook page www.facebook.com/bullsfight09

and publicly acknowledged and displayed at the fundraising benefit. Early Bird Bonus: (Application and Money received before May 1, 2012) You or your business will be featured on Event T-Shirt. We certainly appreciate any level of donation you are generous enough to give.

All proceeds raised from this event will go directly to progressive medical research towards a better treatment or cure for Eosinophilic Disease. Please visit our websites www.bullswalkforcured.webs.com or www.curedfoundation.org for more information. Checks should be made payable to C.U.R.E.D. and sent to CURED, CURED P.O. Box 32 Lincolnshire, IL 60069 . On behalf of the CURED foundation, patients, family members, caregivers and friends we thank you for considering a donation to our worthy cause.

Ellyn Kodroff
President
CURED

Kara Miller-Hoffman
President
Bull's Walk 4
CURED

Sincerely,

Kara Miller-Hoffman & Cured
foundation