



You're invited to an  
'ONLINE' BIRTHDAY  
CELEBRATION



for an adorable little girl who is turning 1!  
Fans of Bradford Anderson it's time to CELEBRATE  
Juna's 1<sup>st</sup> BIRTHDAY!

In keeping with tradition we have selected a charity that is near and dear to Bradford or a Bradford Anderson fan. This 1<sup>st</sup> Birthday Charity Project for the Cured Foundation was suggested by Beth Ann or "BA" as Bradford likes to call her. BA's 4 year old son suffers from severe peanut/tree nut and egg food allergies. While it is a difficult road telling a child they can't have a few foods, BA, realized her son's food allergies while serious are manageable when she discovered that a childhood friend's son suffered from Eosinophilic Esophagitis. Andrea's son, Jack, is basically allergic to almost all foods.

When an allergy-triggering food or airborne allergen enters the body eosinophils respond by moving into the area and releasing a variety of toxins. However, when the body produces too many eosinophils, they can cause chronic inflammation resulting in tissue damage. In Jack's case the eosinophils are mostly elevated in the esophagus resulting in Eosinophilic Esophagitis. Other types of Eosinophilic diseases include: Eosinophilic Gastritis, Eosinophilic Enteritis, Eosinophilic Colitis and Hypereosinophilic Syndrome.

Food allergy is a growing public health concern in the U.S. More than 12 million Americans have food allergies. That's one in 25, or 4 percent of the population. The incidence of food allergy is highest in young children - one in 17 among those under age 3. About 3 million children in the U.S. have food allergies. While Eosinophilic diseases are rare they are increasing. The Cured Foundation works to raise public awareness of Eosinophilic Diseases and raise money for much needed research in this area in the hopes of finding a "cure" for this life-changing disease.

In the spirit of Bradford Anderson, who generously gives so much of his time and talent to his fans, we choose to honor Juna, his beautiful daughter, in this special way. This "gift" in Juna's name will raise awareness and funds for research for Eosinophilic Diseases. Help Juna help children like Jack who suffer from Eosinophilic Disease by making a donation to:

**CURED by JULY 18, 2012!**